HOPE Network
Empowering Leaders and Churches with HOPE

INSTRUCTIONS FOR BOARD & PARTNERS
HOPE NETWORK YEAR-END CAMPAIGN

You don't have to be a fundraiser. Just *open a door.*

We're raising $400,000 by January 15, 2027, so every elder team has a guide and every minister a mentor before a crisis hits. Here's all we're asking of you: about two hours spread over three months.

1 Give first

Make your own gift, any amount, by November 1. When you invite others, you're inviting them to join you.

By Nov 1
hopenetworkministries.org/donate

2 Open 10 doors

Write down 6 individuals and 4 churches on the back of this page, then add them to the **shared list on the Toolkit page** so no one is asked twice. On Dec 1, send them the ready-made email from the Toolkit, or call them using the phone script. Add one personal sentence.

List by Nov 8
Send Dec 1
Follow up by text Dec 8–11

3 Say thank you

We'll send you the names of 5 donors. Call them in December or January just to say thanks. No asking, just gratitude.

Dec 15 – Jan 31
Script is in the Toolkit

IF SOMEONE ASKS WHAT HOPE NETWORK DOES, SAY:

"For 30 years, HOPE Network has walked alongside elder teams and ministers so no one has to lead alone. Healthy elder teams make healthy churches, but too often churches call us only after a crisis. Now we're reaching out first, before the storm. For most churches, fees cover only about half the cost, and gifts make up the rest."

Your Toolkit
All emails, texts, posts, and files. Link from Beth.

Questions?
Contact Jon Mullican or Beth Hadley

Rather not ask?
Introduce 3–5 friends to Jon by email or text (the Toolkit has one ready). He'll take it from there.

MY LIST OF POTENTIAL DONORS

Who would care about this?

Think about people who love the church, respect your judgment, or have been helped by a good mentor: friends from church, small group, work, family, fellow elders, former ministers. Don't decide for them whether they'll give. Just invite.

> **Before Nov 8:** check the shared list on the Toolkit page. If a name is already there, someone is already asking them, so pick someone else. Add your 10 names to the list. If someone could give $2,500 or more, check "Jon should make this ask," then send a short intro email or text to them and Jon together, so Jon isn't calling cold. It's ready in the Toolkit.

#	NAME	EMAIL OR PHONE	SENT ✓
1			
2			
3			
4			
5			
6			
7	Church:	Elder contact:	
8	Church:	Elder contact:	
9	Church:	Elder contact:	
10	Church:	Elder contact:	

Ideas to jog your memory

- Someone who has told you about a minister who shaped them
- A friend who serves as an elder or deacon
- A retired minister or minister's spouse
- Your own congregation's elders (ask about the domestic missions budget)
- A business owner who believes in leadership development

If someone says no

- Thank them warmly. You did your part by inviting them.
- If it feels natural, ask: "Does anyone come to mind who you think might be open to a conversation like this?"
- Ask if they'd pray for the leaders we serve.
- A "no" to giving is never a "no" to the friendship.

If someone says yes

- Let Jon or Beth know so we can thank them, and you, properly.